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Peak Performance Consulting

# HBDI INDIVIDUAL

Understanding Thinking and Communications Styles

Joe Sample

September 17, 2018

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## HERRMANN BRAIN DOMINANCE INSTRUMENT DATA SUMMARY

COLUMN A UPPER LEFT  27 3  allytical itical ctual gical athematical	COLUMN B LOWER LEFT  41 2  conservative controlled detailed dominant		COLUMN C LOWER RIGHT  114  1  11  emotional		COLUMN D UPPER RIGHT  123 1 artistic	
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#### TYLER FITZGERALD

12 July 2018

Your HBDI® Profile Sheet provides you with a visual plot of your thinking style preferences. The Data Summary Sheet gives you a breakdown of what quadrant many of the questions fall into. This explanation page will describe each of the quadrants in the descending order of your preferences.

#### D > C > B > A

The thinking style quadrant you most prefer, based upon your responses to the HBDI® Survey, is the D Quadrant, with a value of 123. Descriptors in this thinking style which you selected are artistic, creative, holistic, intuitive, and synthesizer. These descriptors represent a general overview of your mental preferences in day-to-day life. Work Elements you strongly relate to in this quadrant include innovating, integration, and creative aspects. These Elements reflect your mental preferences at work. Work preferences may align completely with general preferences, or they may stem from situations unique to one's working environment. In the forced-choice, Adjective Pairs section of the Survey, 33% of your responses registered in the D Quadrant. For comparison purposes, your D Quadrant Profile Score represents 40% of your total Profile.

By only a slight margin, your next most preferred is the C Quadrant with 114. In this thinking style, you selected verbal, symbolic, and intuitive as descriptive of you, with emotional representing your 'Key Descriptor' - the one most descriptive of you. Work Elements you strongly relate to in this quadrant include writing, expressing ideas, teaching/training, and interpersonal aspects. 46% of your responses registered in the C Quadrant, compared to 37% of your overall Profile.

By quite a margin, your next most preferred is the B Quadrant, with 41. In this thinking style, you selected verbal as descriptive of you. Being forced to establish a hierarchy of Work Elements, those in this quadrant are not among those you feel you do best. . 8% of your responses registered in the B Quadrant, compared to 13% of your overall Profile.

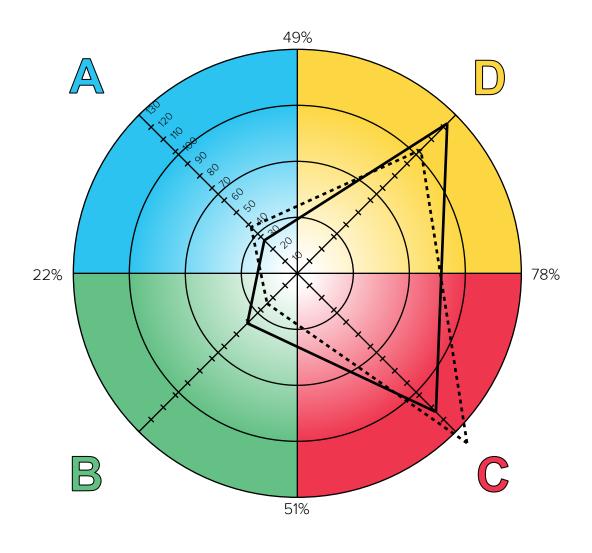
Your least preferred quadrant, based upon your Survey responses, is the A Quadrant with 27. There were no Descriptors in this Quadrant which you felt were characteristic of you. Being forced to establish a hierarchy of Work Elements, those in this quadrant are not among those you feel you do best. . 13% of your responses registered in the A Quadrant, compared to 9% of your overall Profile.

The Adjective Pairs result tells us something about how we react when under pressure. This may or may not be consistent with our general behavior. The distribution of your responses to these questions into the A, B, C and D Quadrants was 3 - 2 - 11 - 8 respectively. This distribution, while not perfectly aligned with your profile, is not radically out of alignment either. This suggests that there may be some shifts in your thinking style when under pressure, perhaps with a less-preferred quadrant becoming more dominant or a generally preferred one receding into the background.



### TYLER FITZGERALD

Quadrant:	Α	В	С	D
Preference Code:	3	2	1	1
Adjective Pairs:	3	2	11	8
Profile Scores:	27	41	114	123

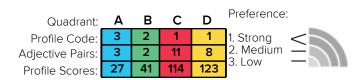


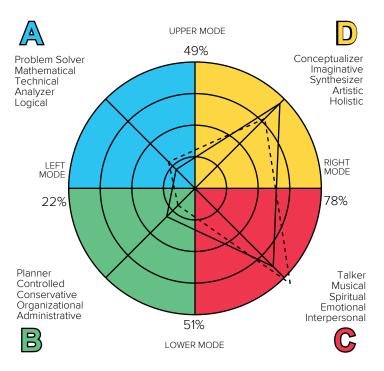
--- Adjective Pairs

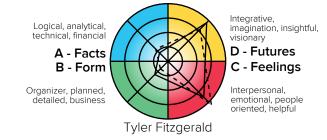
Profile Score ——

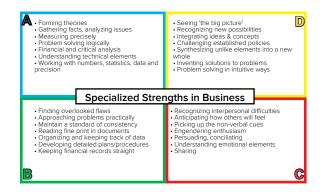
#### **HBDI® PROFILE**

#### TYLER FITZGERALD











- Is it neat?
- Is it in an 'appropriate' format?
  - Is it in sequential order?
  - Does it provide details?

Does it look at the big picture or overview? •

Does it acknowledge emotional issues? •

Does it use experiences that relate to the audience?

Is it conceptually sound or clear? •

is it helpful and user friendly? .

Examples to illustrate point? •

- Does it look at the future? •
- Does it use metaphors? •
- Is it visual and colorful? •



Use Your Whole Brain® When You Communicate

COMMUNICATION WALK-AROUND

- Is it logical and to the point?
- Does it show clear analysis?
  - Is it quantified?
  - Does it use facts?



TYLER FITZGERALD